



April 5, 2005

Mr. Ken Potter
AgraCo
#2 Stony Creek Office Complex
151 W. Marshall Street
Norristown, PA 19404

Dear Mr. Potter:

I would like to let you know that we believe your ethylene scrubbers are a very effective tool in out storage and handling of fresh eating apples. As you know, its very important to have hard, fresh tasting apples for consumers. I believe fresh apples create more apple sales.

The ethylene scrubbers are an important tool in our quality control program. Apples produce ethylene gas. Ethylene gas ripens apples. When we remove the ethylene gas with your scrubbers, we market a higher quality apple.

Thank you,

Fred Hess
Hess Bros. Fruit Co.

FEH:prm